

49TH DAR ES SALAAM INTERNATIONAL TRADE FAIR (DITF)

TANESCO prioritises clean energy roll out

TANESCO is prioritising power transmission, distribution and generation projects with a focus on renewable energy sources.

TanESCO Managing Director Mr. Lameck Tumpo highlighted these initiatives at the 49th Dar es Salaam International Trade Fair (DITF) where he also presented clean energy to do

with energy transition and a sustainable future.

He emphasised that the power sector is undergoing a major transformation to meet the growing demand for electricity, which is essential for economic growth.

The Managing Director of the National Transmission and Distribution Corporation (NTDC), Mr. Saidi Mpende, also presented the vision of transmission and distribution projects.

He stated that the implementation of these projects will ensure that electricity is available to all citizens, which is essential for economic growth.

Meanwhile, General Manager for International Trade Development, Eng. Mwanuzi Mwanuzi, confirmed the ongoing efforts to promote the use of renewable energy.

He stated that the government is committed to promoting the use of renewable energy, which is essential for economic growth.

As part of its commitment to promoting clean energy, TANESCO has initiated a number of projects to increase the use of renewable energy.

These projects include the construction of new power plants, the installation of solar panels, and the development of wind farms.

By 2030, TANESCO aims to have a significant portion of its power generation capacity coming from renewable energy sources.

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With these initiatives, TANESCO is committed to providing clean, reliable, and affordable electricity to all citizens.

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These initiatives are part of the government's broader strategy to promote economic growth and sustainable development.

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e-GA system key to improving public service delivery

TIT e-Government Authority (e-GA) system continues to enhance transparency, accountability and service delivery across Tanzania's public sector.

Speaking at the 49th Dar es Salaam International Trade Fair (DITF), e-GA Communications Manager Mr. Sabura Kaswaga emphasised the system's role in empowering citizens and improving institutional responsiveness.

"This digital platform gives citizens a direct, efficient channel to express dissatisfaction with public services, helping institutions identify gaps and respond promptly," Mr. Kaswaga explained.

She highlighted E-Feedback as one of several eGA tools designed to place citizens at the centre of service delivery.

"The platform acts as a vital bridge between citizens and government offices, enabling quick resolution of issues and boosting overall performance."

Mr. Kaswaga added, "Our mandate is to integrate ICT across the public sector and this system reflects Tanzania's commitment to digital governance."

eGA encourages all public institutions to adopt the system to better identify and resolve complaints, thereby improving service quality.

At the DITF opening, Zanzibar President Dr. Hussein Mwinyi praised institutions showcasing innovative digital solutions aligned with Tanzania's digital transformation and sustainable development goals.

"This digital platform gives citizens a direct, efficient channel to express dissatisfaction with public services, helping institutions identify gaps and respond promptly," Mr. Kaswaga added.

He stressed the importance of technology, innovation and regional cooperation in accelerating economic growth and enhancing public services.

Recently, eGA's e-Mugesho system was honoured at the 2025 World Summit on the Information Society (WSIS) Awards in Geneva for its innovative use of Artificial Intelligence in improving public service delivery and promoting citizen engagement.

The award was received by the Minister for Communication and Information Technology, Mr. Jerry Silia, representing President Samia Suluhu Hassan.

These recognitions highlight Tanzania's growing leadership in leveraging technology to enhance governance and public service.



GF Trucks and Equipment Ltd Chairman, Mehboob Karmali (centre) proudly holds the overall winner's trophy from the 49th International Trade Fair yesterday in Dar es Salaam, during a ceremony, honouring the company's employees and management for their outstanding achievement. (Photo by a Correspondent)

PURA propels local content to 85 pc

THE Petroleum Upstream Regulatory Authority (PURA) has increased Tanzanian company participation in oil and gas exploration from under 55 per cent to 85 per cent.

Speaking at the 49th Dar es Salaam International Trade Fair (DITF), PURA Director General Engineer Charles Sangweni credited the rise to more local firms involved in data collection for identifying oil and gas reserves.

Engineer Sangweni recounted that the first drilling campaign took place in 2018 in the deep sea, where one well was drilled by a specialised vessel carrying 150 workers, 52 of whom were Tanzanians.

"For the first time, we are seeing a significant number of Tanzanians directly involved in drilling operations—roles previously dominated by foreign experts," said PURA Director General, Engineer

Charles Sangweni, during the 49th Dar es Salaam International Trade Fair (DITF). This has allowed locals to gain valuable hands-on experience in the sector.

He added that the current campaign includes drilling three wells in the Mtwara region, with all feasible tasks outsourced to Tanzanian companies to boost local participation.

Eng Sangweni also commended the government for investing in oil and gas education by introducing related courses at universities nationwide. This initiative aims to build a skilled local workforce for the growing industry.

Commenting on the public response at DITF, he noted a significant rise in visitors to PURA's pavilion, reflecting increased awareness and interest in the oil and gas sector.

"Many visitors are asking key questions about oil and gas, which shows how much public understanding has grown," he said.

He further applauded national efforts to promote clean cooking energy, an agenda strongly supported by President Samia Suluhu Hassan both domestically and internationally.

PURA's presence at the trade fair aims to educate citizens on its activities and highlight opportunities within the oil and gas sector for greater public involvement.

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Kigaha: 'Made in Tanzania' to boost competitiveness

THE government has reaffirmed its commitment to promoting Tanzania's products in international markets through the newly launched 'Made in Tanzania' branding initiative.

Speaking at the official launch during the 49th Dar es Salaam International Trade Fair (DITF), Deputy Minister for Industry and Trade, Mr. Enoch Kigaha, underscored the significance of the branding strategy in advancing industrial growth and enhancing global recognition of Tanzania's goods.

"The introduction of the 'Made in Tanzania' logo will unify product identity, making our goods more recognizable and competitive in global markets," said Mr. Kigaha.

The initiative is part of a broader government strategy, implemented by the Tanzania Trade Development Authority (Tatadea), to promote locally manufactured products and boost exports, particularly in agriculture, manufacturing, tourism and trade.

Mr. Kigaha emphasised that the branding will benefit both large-scale manufacturers and small businesses, including youth-led enterprises.

He encouraged local producers to adopt the logo to enhance international visibility and gain access to technical and financial support.

"This initiative highlights the potential of Tanzania's exports, our wealth and reflects our collective effort to build a self-reliant industrial economy," he added.

As part of the campaign, Tatadea organised a national logo design competition. Lucas Hinde, a third-year student at the University of Dodoma (UDOM), was announced the winner after receiving the highest number of public votes. His logo, selected from 81 entries nationwide, was officially unveiled at the DITF opening ceremony.

Tatadea's Director of Trade Promotion, Ms. Lulu Mshale, said the logo would serve as a trusted mark for all certified Tanzanian products, enhancing their appeal in both domestic and international markets.

"This unified label will increase product visibility, reduce marketing costs and boost credibility for our exporters," she explained.

She added that the 'Made in Tanzania' label will also streamline export promotion efforts and improve Tanzania's reputation as a reliable source of quality goods.

TPDC plans major gas pipeline

THE Tanzania Petroleum Development Corporation (TPDC) is set to invest 120m/- in constructing a 34-kilometre natural gas pipeline connecting the Nyeru gas field to the Madimba Gas Processing Plant in Mtwara.

This government-backed initiative is part of Tanzania's broader strategy to expand access to natural gas and accelerate the transition to cleaner energy sources.

Speaking to Daily News at the ongoing 49th Dar es Salaam International Trade Fair (DITF), TPDC Geologist Erick Kivira revealed that the Corporation issued a restricted tender for the engineering, procurement and construction (EPC) contract in October 2024.

"Contracts were officially awarded in July 2025 to two Chinese companies: China Petroleum Pipeline and China Petroleum Technology & Development Corporation."

The project is ready to commence, with contractors secured, technical assessments completed and compensation procedures finalised," said Mr. Kivira.

TPDC disbursed approximately 490m/- in compensation to 255 individuals affected by the pipeline route. Environmental impact assessments and feasibility studies have also been completed.

Strategically located near major liquefied natural gas (LNG) projects, the Nyeru gas field is a key asset in Tanzania's energy sector. British-listed firm Amman holds a 25 per cent non-operating interest in the project.

The pipeline is expected to support growing national energy demands and align with government efforts to reduce energy poverty.

In a related development, private energy company ARA Petroleum is preparing to drill a new well in the Nyeru area and work over two existing wells. Gas from these sources will be transported to the Madimba plant via the new pipeline.

While the upstream partners manage drilling and development, TPDC is overseeing pipeline infrastructure to ensure uninterrupted gas delivery to the processing facility.

Mr. Kivira noted that tests will be conducted on the Nyeru-2 well to assess whether the gas can be processed directly at Madimba or if a preliminary treatment station is required.

"Natural gas often contains moisture and other gases that may need removal before entering the main facility," he explained.

Construction is expected to be completed within eight months, with first gas flow projected by mid-2026, marking a significant step toward strengthening Tanzania's domestic energy supply and supporting cleaner industrial development.

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Z'bar unveils six high-growth sectors for investors

ZANZIBAR has identified six high-potential sectors: blue economy, tourism, real estate, manufacturing, agriculture and public-private partnerships (PPPs) as key areas for investment, aiming to attract both local and international investors.

Speaking at the 49th Dar es Salaam International Trade Fair (DITF), Deputy Minister for Community Development, Gender, Women and Special Groups, Mwanuzi Ali Khamsi, emphasised Zanzibar's readiness for business.

Her remarks were made during the launch of 'Zanzibar Business Day' under the theme 'Zanzibar: A Land of Investment Opportunities'.

The blue economy took centre stage, with five strategic investment areas outlined: fisheries and aquatic farming, marine tourism, oil and gas exploration, marine transport and marine spatial planning.

Real estate and housing were also highlighted. Mr. Khamsi said that the government is committed to promoting the use of renewable energy, which is essential for economic growth.

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Blue Economy and Fisheries noted the archipelago's ocean-rich geography, which limits large-scale farming but offers strong potential in ocean-based industries.

The official cited support through the Uviko-19 programme, which provided boats and fishing ponds to local fishers through high boat costs (15m-20m TZS) remain a challenge.

Tourism, which contributes about 30 per cent of Zanzibar's GDP, remains a top priority.

The Zanzibar Commission for Tourism identified heritage tourism, marine sports, conference tourism, sports tourism and eco-tourism as focus areas.

With over 87 heritage sites, many needing restoration, the goal is to increase visitor stays beyond the current average of 7-8 days and boost spending.

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Zanzibar Investment Promotion Authority (ZIPA) called for investment in affordable housing, noting that only 20 per cent of Zanzibaris can currently access the formal market. Additional opportunities exist in agriculture and processing industries.

To attract investment, Zanzibar offers generous incentives, including up to 100 per cent import duty exemptions, five-year corporate tax holidays, land rent waivers and full foreign ownership.

Maximum capital requirements are 2.5 million US dollars for foreign and 100,000 US dollars for local investors.

Demonstrating investment potential, Zanzibar-based Zaidi Products signed a supply agreement with Aljazeera Food Products Company to distribute its seaweed-based cosmetics. Company director Mr. Taha Saleem hailed it as a breakthrough that also empowers local seaweed farmers, especially women.

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